#### The Oklahoma Business Ethics Consortium





BE THE DIFFERENCE, WWW.OKETHICS.ORG

#### AGENDA • SEPTEMBER 21<sup>ST</sup>, 2016 • OKC CHAPTER

#### I. Welcome — Todd Lisle

Chairman, OK Ethics Consortium Board of Directors

Partner, BKD, LLP

Volunteers needed for Ambassador Team, Pre-Paid Registration, & Public Relations. See page two for Chairpersons' contact information.

#### II. Membership Renewals — Shannon Warren

Founder/CEO, OK Ethics

Many thanks to those who are setting the pace! These companies have already acknowledged their intent to renew their membership for the fiscal year beginning October 1.

#### III. Upcoming Events

See page 3 for a complete listing of events.

#### IV. Guiding Principles

Please refer to the last page of your agenda.

All of these principles have been adopted by OK Ethics, using the wisdom of Character First and Stephen M.R. Covey. In your group, take turns to discuss which ones apply to your own organization. Which one(s) do you think are the most important? Why?

#### V. Introduction — Randy Thurman

Co-President, Retirement Investment Advisors; Director, OK Ethics Board of Directors

#### VI. Keynote Speaker

Johnny Quinn

Olympic Bobsledder and NFL Player

"Think Like an Olympian"

#### **UPCOMING EVENTS**



Oct. 5

THE PETROLEUM CLUB
OKLAHOMA CITY

#### **2017 FLAGSHIP COMPANIES**

Pinnacle: \$10,000 Career Development Partners	Upgrade	Pelco Products SandRidge Energy	Renewed Renewed	Ben E Keith Foods Brainerd Chemical	Upgrade Renewed
Devon Energy	Renewed	The Williams Companies, Inc.	Renewed	Chaparral Energy	Renewed
Hobby Lobby ONE Gas, Inc.	Renewed Renewed	Horizon: \$3,500 BKD, LLP	Renewed	Doerner Saunders, Daniel & Anderson	Renewed
Southern Nazarene University	Upgrade	Cherokee Nation Businesses	Renewed	Frates Insurance	Renewed
Kimray Inc.	Renewed	Boeing	Renewed	GableGotwals	Renewed
Navigator: \$8,000 Linde Engineering North		Duncan Oil Properties (Walter Duncan, Inc)	Upgrade	Heritage Oaks Management Heritage Trust Company	Renewed Renewed
America Inc.	Renewed	Eide Bailly, LLP	Renewed	Luxa Enterprises LLC	Renewed
Valir Health	Renewed	Hyde & Company CPAs	Renewed	McDaniel Technical Services, Inc.	
Star: \$5,500		Metro Technology Centers	Renewed	Mercer Adams	Renewed
The Bama Companies, Inc.	Renewed	Oklahoma Baptist University — College of Business	Renewed	Oklahoma Sports & Orthopedics Institute	Renewed
Citizen Potawatomi Nation Enterprise Holdings	Renewed Renewed	Public Strategies	Renewed	Parker + Lynch	Renewed
Express Employment Professionals	Pendina	Rowland Group	Renewed	Prosperity Bank	Renewed
Love's Country Stores	New	Leading: \$1,500		Retirement Investment Advisors	
Matrix Service Company	Renewed	BancFirst	Renewed		irandfathered
McAfee & Taft	Upgrade	Bank of Oklahoma — OKC	Renewed	Terry Neese Personnel	Renewed

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

# HUMILITY UNDER FIRE THE PRESIDENT'S SON: STEVE FORD Nov. 17 Southern Nazarene University CHARACTER I CURTURE I CHRIST

VACLE MEMBERS NAVIGATOR MEMBERS

# Chesapeake devon HOBBY LOBBY Mardel · Hemispheres CONE Gas





#### REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

#### **VOLUNTEER APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

#### **AGENDAS:**

Many thanks to the volunteers from Metro Technology Centers who provide our monthly agendas.

#### AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Daniel Yunker	Kimray, Inc.	Sr. Team Leader & OK Ethics VP of PR
Thad Chance	Accounting Principals	Team Leader
Jami Fenner	Hobby Lobby	Ambassador
Jana Gridley	Neese Personnel	Ambassador
Dr. Deborah Hill-Burroughs	Langston (Retired)	Ambassador
Lori Leeper	BancFirst	Ambassador
Connie Root	Comtech	Ambassador
Bill Turner	Valir Health	Ambassador
Dr. Edward Walker	UCO	Ambassador
Chesney Whetstone	BancFirst	Ambassador
Tony Scott	Heritage Trust Co.	Executive Ambassador & Foundation Board
Oscar Womack	Coherent Contracts	Executive Ambassador & OK Ethics Board

#### **REGISTRATION TEAM:**

These dependable individuals diligently record our guests' attendance and handle the collection of

Mark Neumeister, CPA	D. R. Payne and Associates	Registration Chairperson		
Sally Boyd	Walter Duncan Inc.	Cash & Visitors		
Marvinette Ponder	Devon	Cash & Visitors Team Leader		
Aleena Chaudry	Devon	Prepaid Registration		
Lucius Crandall	SandRidge	Prepaid Registration		
Tiffany Starnes	Devon	Prepaid Registration		

#### SPECIAL INITIATIVES:

Susan Pate	Stinnett & Associates	Accountant	
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#### **OTHER INITIATIVES:**

Jodi Shumway*	Accounting Dringingle	OK Ethics Member	
Anna Rosenthal*	Accounting Principals	Care Coordinators	
The Creative Guy*		Agenda Design	

<sup>\*</sup>Paid Service Provider

#### **HELP WANTED**

Ambassador Team: Contact Daniel Yunker at dyunker@kimray.com.

Responsibilities: Arrive early to meetings in order to distribute agendas, greet and assist guests with seating.

Pre-Paid Registration Team: Contact Marvinette Ponder at Marvinette.ponder@dvn.com. Responsibilities: Arrive early to meetings to check-in pre-paid guests.

Public Relations: Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

Want to assist with the membership drive? This will involve sending letters and redesigning brochures. Short-term (project finishes by December).

Want to volunteer for other areas?

Contact Shannon Warren, OK Ethics Founder/CEO at 858-2233 or okethics@okethics.com

#### **MANY THANKS TO OUR HORIZON MEMBERS:**

























#### **UPCOMING EVENTS**

CO-HOSTED BY Southern Nazarene University

#### **DAVE LIEBER** WATCHDOG NATION

**WEDNESDAY, OCTOBER 5** 11:30-1:00 AT THE PETROLEUM CLUB

- NBC commentator
- Award-winning investigative Dallas Morning News columnist
- · Founder of WatchdogNation.com; a consumer rights movement





# THE PRESIDENT'S SON: STEVE FORD

THURSDAY **NOVEMBER 17** 11:30-1:00 AT THE JIM THORPE CENTER **RECOMMENDED FOR 1 CPE IN ETHICS** 

- Unique perspective as the son of President **Gerald Ford & First Lady Betty Ford**
- Pardoning Nixon for Watergate
- Betty Ford's battle with alcoholism and breast cancer

# MICHELLE CORREIA



**Author of** FIVE STAR TEAMWORK AND SELLING IT RIGHT! GETTING RESULTS WITH INTEGRITY

**WEDNESDAY, MARCH 22** 



#### **UPCOMING TULSA EVENTS**

AWARD-WINNING ETHICAL PRACTICES

Thomas J. Tropp M.A. (Arthur J. Gallagher & Co.) Thursday, September 22 • 11:30 – 1:00

**WATCHDOG NATION** 

Dave Lieber Thursday, October 6 • 11:30 - 1:00 **HUMILITY UNDER FIRE** 

The President's Son: Steve Ford Wednesday, November 16 • 11:30 - 1:00



© Jenny Martell Photography

#### **About Johnny Quinn: .**

Johnny is a United States Olympian in the sport of bobsled, competing in the 2014 Winter Olympics in Sochi, Russia. He has traveled the world with Team USA, where competition has taken him to Austria, Canada, France, Germany, Italy, Russia, and Switzerland. During the Sochi Olympics, Johnny got stuck in his Olympic Village bathroom and had to break down the door. The picture of the busted bathroom door has been retweeted over 27,000 times and seen by an estimated 10 million people around the world.

Johnny is also a former professional football player, spending time with the NFL's Buffalo Bills, Green Bay Packers, and Saskatchewan Roughriders of the CFL. There have been three people to play in the NFL and compete in the Winter Olympics; Herschel Walker and Jeremy Bloom were the first two, Johnny is the third.

On Johnny's Olympic Blog, he shares the lessons he learned in professional football and what it took to become a United States Olympian. He also dives into the knowledge shared with him by members of the uber-successful businesses and the daily decisionmaking leaders and winners

Johnny and his lovely wife Amanda reside in McKinney, Texas, a suburb about 45 minutes north of Dallas.



© Associated Press

#### **Presentation Key Points:**

- 1. Obstacles become benchmarks when we approach with Integrity.
- 2. Leaders always choose Trust over Suspicion.
- 3. Borrowing wisdom is Courageous and Respectful.

#### **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

#### REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

#### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

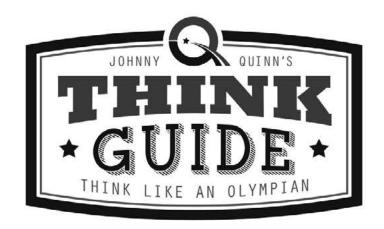
Visit okethics.org for resources, videos, articles and to see who's who.



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ACTION STEP 1:example:	
ACTION STEP 2:example:	



#### **DOWNLOAD FOR FREE!**

JohnnyQuinnUSA.com/\_\_\_\_\_

## OK ETHICS FY 2016-17 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

<sup>\*</sup> S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

<sup>\*\*\*</sup> Must be a member of a student ethics chapter or pre-approved affiliated academic institution



### *JOIN NOW!*

Be sure your company logo is featured in the new OK Ethics Member Guide. New fiscal year begins 10/1/2016.

Visit www.okethics.com for more information.

**Promoting Oklahoma values of integrity at work!** 

<sup>\*\*</sup> NGO = Non-Government Organization



## OK ETHICS FY 2016-17 MEMBERSHIP DUES & BENEFITS

Dues and new benefits are effective during the fiscal year that begins October 1, 2016 and ends September 30, 2017.

**NOTE:** Pinnacle, Navigator, and Star Members are invited to take advantage of a new Enhanced Hosting Option. This special option is intended to provide opportunities for students or other community members from the nonprofit sector to attend. Contact OK Ethics CEO/Founder (okethics@okethics.com) for more information.

#### Pinnacle Membership - Dues \$10,000

Highest level of involvement. Includes sixteen pre-paid memberships.

#### **Member Benefits:**

- **Reserved priority seating** defined as those seats as close as possible to the podium.
- Inclusion in the OK Ethics Annual Awards banquet, which typically features high profile presenters.
- Includes up to 20 seats per annum at special workshops, exclusive dinners/breakfasts with speakers or bonus programs when offered. (Note: Does not include additional seats at Awards.)
- Special commemorative honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives. Company logo featured on table signs at monthly events.
- Company will be prominently listed as a flagship company in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).

#### Navigator Membership - Dues \$8,000

Includes **sixteen pre-paid memberships** for participation in every regular chapter activity.

#### **Member Benefits:**

- Reserved special seating with logo prominently featured on table sign.
- Inclusion in the Annual Awards banquet.

- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### Oklahoma Star Membership - Dues \$5,500

A prominent level of involvement that includes **eight pre-paid seats at special reserved tables** for participation in every regular chapter activity and the Annual Awards program.

#### **Member Benefits:**

- **Special reserved seating** with table signs prominently featuring your company's logo.
- Inclusion in the Annual Awards banquet that typically features high profile presenters.
- Company will be prominently listed as a flagship company in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### **Horizon Membership** – Dues \$3,500

#### **Member Benefits:**

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Annual Awards banquet* and special bonus workshops.

- Convenience of reserved seating for all programs, except the Annual Awards event.
- Company will be prominently listed as a flagship company in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" page on OK Ethics website.
   Special plaque presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### **Leading Membership** – Dues \$1,500

Includes **two pre-paid memberships** for participation in all chapter activities except bonus workshops.

- Reserved seating for all OK Ethics events.
- Admittance to the Annual Awards event, which typically features high-profile presenters.
- Company will be prominently listed as a flagship company in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" of OK Ethics website.

#### **Trailblazer Membership** – Dues \$750

This level is intended for self-employed individuals and is beneficial in avoiding the hassle of cutting a check each month. It provides for a **single (one) pre-paid** membership for participation in all regular chapter activities.

- Reserved seating for all OK Ethics events with table signs featuring your company's logo.
- Participation in annual awards banquet that typically features high profile presenters.
- Presentation of commemorative honor representing your support of OK Ethics' initiatives.
- Mentioned in "Who's Who" on OK Ethics website.

#### Frontier Membership - Dues \$400

#### **Member Benefits:**

This membership is intended for small businesses or self-employed individuals who wish to make a meaningful contribution to OK Ethics' mission of promoting Oklahoma values of integrity at work. This level allows for **one individual to receive a discounted member rate** at regular monthly events. The company's logo will be featured on the Who's Who section of the OK Ethics website.

#### Special Nonprofit/NGO Membership – Dues \$0

#### Nonprofit/NGO Member Benefits:

 Certain nonprofit organizations may be eligible for a free Frontier membership. (See the "Join Now" tab on OK Ethics website for criteria and details.)

#### Scout Membership - Dues \$100

Individual receives discounts for attendance in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

#### Retiree Membership - Dues \$25

In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.

Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

#### Transitional Membership - Dues \$0

As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

#### Student Membership - Dues \$0

Students with member schools may join for free. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. For more information, consult your campus' advisor as indicated under the Who's Who tab, Student Chapters page of the OK Ethics website. Others may join at the Scout level.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

#### **All Membership Levels**

Each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

#### **GUIDING PRINCIPLES**

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

#### RESPONSIBILITY TO SELF AND OTHERS

#### Service

#### integrity

- · Encouraging the promotion of actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

#### **Collaboration**

- Passion for promoting ethics and Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- ethical behavior through personal Service to the Consortium over promotion of self-interest
  - · Cooperation emphasized over competition in promoting ethical business conduct
  - Members collaborate by being constructively engaged in discussions regarding ethics
  - Seeking consensus in interactive discussions regarding ethical matters.

#### Respect

- · Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
- Exhibiting listening skills and actively listening to discussions
- Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

#### LEAD WITH INTEGRITY

#### Dependability

· Members are asked to demonstrate their support of this initiative by consistently attending meetings.

#### *Initiative*

- · Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

#### Honor

- · Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- · Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

#### Courage

 Speak the truth with confidence and encourage others to do the same.

#### INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

#### Visit okethics.org for resources, videos, articles and to see who's who.



Like us on Facebook.

